

Hello, my name is \_\_\_\_ and I am calling for the Apache Junction Unified School District from Primary Research. We are conducting a brief survey to determine the attitudes and opinions of district residents about public education. There are no right or wrong answers. Your telephone number was selected at random and your responses are confidential.

1. In general, would you say the Apache Junction Unified School District is headed in the right direction or wrong direction?

1 = right direction (go to 3)

2 = wrong direction (go to 2)

3 = unsure (go to 3)

2. If wrong direction - Why do you feel that way?

3. Do you think property taxes in your community are too high, too low, or just about right?

1 = too high

2 = too low

3 = just about right

4 = unsure

Now, I am going to read you several statements. I would like you to tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each statement. If you do not have an opinion, just say so.

4. Apache Junction Unified School District is using its money in a responsible manner.

1 = strongly agree

2 = somewhat agree

3 = somewhat disagree

4 = strongly disagree

5 = no opinion

5. Apache Junction Unified School District is meeting the needs of its students.

1 = strongly agree

2 = somewhat agree

3 = somewhat disagree

4 = strongly disagree

5 = no opinion

6. I don't mind paying a few dollars more a month in school taxes as long as the money is used to make education better for kids.

- 1 = strongly agree
- 2 = somewhat agree
- 3 = somewhat disagree
- 4 = strongly disagree
- 5 = no opinion

7. Good schools increase property values and enhance the community.

- 1 = strongly agree
- 2 = somewhat agree
- 3 = somewhat disagree
- 4 = strongly disagree
- 5 = no opinion

8. Apache Junction Unified School District's mission is to provide our students with a caring and inclusive educational experience that fosters academic excellence, social and emotional development and provides a challenging learning environment that will prepare them for a productive and fulfilling future.

For the past six months the district has gone through an intensive process to review its current and future needs. The committee recommended a bond election to address health and safety issues and needed repairs.

Bond funds would be used to address health and safety issues at all sites, purchase buses, replace roofs, heating and cooling, deferred maintenance, facility improvements and to increase student access to technology.

The 60 million dollar bond is projected to cost the average homeowner with a home assessed value at 100 - 31 thousand dollars just over 12 dollars a month in additional property taxes. If the election were held today, would you vote yes to approve the bond or vote no to not approve the bond?

- 1 = yes (go to 9)
- 2 = no (go to 10)
- 3 = unsure (go to 11)
- 4 = refused (go to 11)

9. Why would you vote that way? (go to 12)

10. Why would you vote that way? (go to 11)

11. Would you support a smaller bond proposal of 40 million dollars to address most but not all of the district's needs that would cost the average homeowner just over 8 dollars a month?

- 1 = yes
- 2 = no
- 3 = unsure
- 4 = refused

12. Would it make you more likely, less likely or would it have no impact to support the 60 million dollar bond if you knew a citizens' oversight committee will be in place to ensure funds are spent as promised?

- 1= more likely
- 2 = less likely
- 3 = no impact
- 4 = unsure
- 5 = refused

13. Would it make you more likely, less likely or would it have no impact to support the 60 million dollar bond if you knew without the bond, budget cuts will be needed to pay for repairs and renovations?

- 1= more likely
- 2 = less likely
- 3 = no impact
- 4 = unsure
- 5 = refused

14. Would it make you more likely, less likely or would it have no impact to support the 60 million dollar bond if you knew the state has cut more than 20 million dollars of capital funds from the district over the past 8 years?

- 1= more likely
- 2 = less likely
- 3 = no impact
- 4 = unsure
- 5 = refused

15. Would it make you more likely, less likely or would it have no impact to support the 60 million dollar bond if you knew it has been more than 15 years since the district last asked for bond funds?

- 1= more likely
- 2 = less likely
- 3 = no impact
- 4 = unsure
- 5 = refused

16. Now knowing this additional information, would you vote yes or no to approve the 60 million dollar bond?

- 1 = yes

- 2 = no
- 3 = unsure
- 4 = refused

17. The assessment committee also recommended asking voters to approve a capital override known as a district additional assistance override. Override funds will be used to update curriculum, purchase textbooks, technology and teaching materials.

The override will generate just over 2 million dollars a year and will cost the average homeowner about 5 dollars a month in additional taxes. If the election were held today, would you vote yes to approve the capital override or vote no to not approve the capital override?

- 1 = yes (go to 18)
- 2 = no (go to 19)
- 3 = unsure (go to 2)
- 4 = refused (go to 20)

18. Why would you vote that way? (go to 20)

19. Why would you vote that way? (go to 20)

20. With a 60 million dollar bond program and a capital override on the ballot at the same time, if the election was held today would you vote to approve both issues, vote against both issues or vote for one and against one?

- 1 = for both
- 2 = against both
- 3 = for one and against one (go to 21)
- 4 = unsure
- 5 = refused

21. For the bond or override?

- 1 = bond
- 2 = override
- 3 = unsure
- 4 = refused

Thank you for your patience - just a few short questions for classification purposes only:

22. Which of the following best describes your involvement with the Apache Junction Unified School District?

- 1 = parent or guardian of a current Apache Junction student
- 2 = parent or guardian of a former but not current student
- 3 = never been parent or guardian of a student in the district

4 = my kids or grandkids attend or went to a charter school  
5 = refused

23. Are you an employee of the District?

- 1 = yes
- 2 = no
- 3 = unsure
- 4 = Refused

24. Where do you get most of your information about the Apache Junction Unified School District?

- 1 = child
- 2 = friend/neighbor
- 3 = teacher/staff
- 4 = radio/tv
- 5 = newspaper
- 6 = internet/website
- 7 = other parents
- 8 = social media – facebook or twitter
- 9 = other \_\_\_\_\_

25. How long have you lived at your present address?

- 1 = less than 2 years
- 2 = 2-5 years
- 3 = 6-10 years
- 4 = more than 10
- 5 = refused

26. What is your highest level of education?

- 1 = high school
- 2 = some college
- 3 = college
- 4 = graduate +
- 5 = refused

27. What category best describes your age?

- 1 = under 30
- 2 = 30-39
- 3 = 40-49
- 4 = 50-64
- 5 = 65+
- 6 = refused

28. Do you own or rent your current residence?

1 = own

2 = rent

29. Do you consider yourself a

1 = conservative

2 = liberal

3 = moderate

4 = independent

5 = something else

6 = refused

30. Gender (Do not ask)

1 = Male

2 = Female

Thank you for completing the survey.